Annual Report 2016

In less than 2 years, Caldwell now ranks #1 in the Let’s Move! Cities, Towns and Counties initiative by achieving gold medals in all goal areas. Caldwell and its community partners are committed to working on preventing childhood obesity through healthy eating and active living opportunities.

Here are some of this year’s highlights!

Goal 1: Start Early, Start Smart

Goal 2: My Plate, Your Place

Goal 3: Smart Servings for Students

Child care providers are key partners in childhood obesity prevention efforts. City Councilwoman Shannon Ozuna joined Caldwell child care providers as they learned how to improve the health environment of their daycares. Here’s to more physical activity, less screen time, and lots of fruits and veggies for our little ones.

The second annual Let’s Move! Caldwell Family Fun day was held in May 2016 in conjunction with the Rotary Club’s Fishing Derby. Caldwell police officers were on hand to help kids learn to ride their bikes safely. There was also a Story Walk and Disc Golf. Whittenberger Park has so many fun things to do and it was great to highlight these amenities that are available to all Caldwell residents.
A special thanks to all our key partners

Caldwell City Council
City of Caldwell Parks and Recreation
City of Caldwell Planning and Zoning
Oasis Food Bank and Summer Feeding Program
Caldwell School District
Vallivue School District
YMCA
West Valley Medical Center
WICAP Head Start
Southwest District Health
Safe Routes 2 School
Love Caldwell
The College of Idaho
Caldwell Rotary Club

The Caldwell City Council passed a resolution ensuring healthy food choices will be available at The Caldwell Event Center and the Memorial Park Swimming Pool. Hoping it will make the healthy choice the easy choice for Caldwell community members.

Goal 4:
Model Food Service

Several Caldwell schools as well as the Mayor participated in the Mayor’s Walking Challenge. This is a statewide walking challenge sponsored by the Idaho Dairy Council and the Blue Cross Foundation. SO much fun!

Goal 5:
Active Kids at Play