

FOR IMMEDIATE RELEASE

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Downtown Caldwell's Dogtoberfest Press Release





Event Info:

Saturday, October 4, 2025, from 1-5PM

Indian Creek Plaza in Downtown Caldwell, ID

Visit here for more event info: [Dog-Tober Festival — Indian Creek Plaza](#)

Pints and Pups

This event is going to the dogs—in the best way possible! We’re celebrating our four-legged friends with an afternoon full of wagging tails, happy faces, and plenty of fun for humans and pups alike. Your besties aren’t just invited—they are the party!

We’re going full Bavarian on this one and putting our own twist on the centuries-old German Oktoberfest. What better way to celebrate doggo than to have a cold beer in one hand and a leash in the other. This is a great opportunity for those water lovin’ pups to enjoy our splash pad for the afternoon.

Some event highlights include “**Running of the Wieners**,” so pack up those Dachshunds and bring them on down to the plaza. They’re just so fun to watch! Dress up your pup in their finest threads because there’s a **costume contest**. Go all out! Think you have the forearm strength of a 19th-century Bavarian farmer? Prove it! We’re having a **Stein Holding Contest**, so get those arms prepped and ready for the occasion. Visit indiancreekplaza.com/dogtoberfest for more event information.







Dogtoberfest

1:00 – 3:00 PM

ICCU MAIN STAGE
BOISE EDELWEISS

2:00 PM

RUNNING OF
THE WIENERS

3:00 – 5:00 PM

ICCU MAIN STAGE
INNOCENT MAN

3:00 PM

DOG COSTUME
CONTEST

3:45 PM

STEIN HOLDING
CONTEST



SCAN HERE FOR
RUNNING OF THE WIENERS



SATURDAY, OCTOBER 4



LIVE MUSIC –

BOISE EDELWEISS BAND

Saturday, October 4, 2025 | 1:00 - 3:00 PM

Idaho's premier and longest-running German music band, this group has been bringing authentic Oktoberfest beer garden music to the Treasure Valley for over 35 years. With talented musicians on trumpet, accordion, woodwinds, tuba, and drums, their lively performances feature polkas, rheinländers, waltzes, tangos, and marches that are sure to get toes tapping and crowds smiling. Whether at Oktoberfest, community celebrations, weddings, or private events, their joyful sound delivers the true spirit of German tradition and festivity.

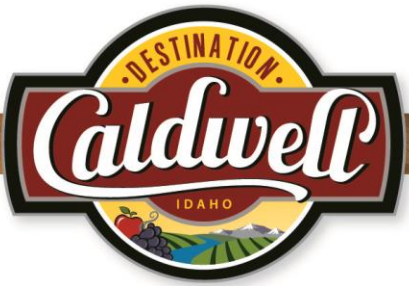


INNOCENT MAN

Saturday, October 4, 2025 | 3:00 - 5:00 PM

Innocent Man is a Boise-based six-piece band blending honest Rock & Roll with Americana, Outlaw Country, and touches of Classic Rock and Jam-Band grooves. With heartfelt lyrics, soulful fiddle, and driving rhythms, their sound is both nostalgic and fresh, drawing inspiration from acts like Wilco, The Wood Brothers, and The Grateful Dead. Born from lifelong friendships and years of playing together across Idaho, the band delivers music that connects across generations and creates genuine community wherever they perform.





About Destination Caldwell - Destination Caldwell is a 501(c)(3) non-profit organization whose mission is to leverage Caldwell's agricultural heritage to promote economic growth. The organization aims to make Caldwell a destination for locally produced wines along the Sunnyslope Wine Trail, market fresh goods, and farm to fork dining. Destination Caldwell is also the City of Caldwell's managing partner of Indian Creek Plaza, with the intent to produce 250 events and activities each year to attract locals and visitors to downtown Caldwell. The Plaza is located in the core area of downtown Caldwell's retail district on the corner of Kimball Avenue and Arthur Street and is equipped with an ice-skating ribbon and rink, a stage for concerts, live entertainment and movies, outdoor seating, and two splash pads. For more information, visit <https://www.destinationcaldwell.com> and <https://www.indiancreekplaza.com>

