



FOR IMMEDIATE RELEASE

April 30, 2025

MEDIA CONTACT

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Mother's Day Market: Press Release

EVENT INFO

Saturday, May 10th, 2025

10AM-3PM

Indian Creek Plaza

Downtown Caldwell, ID

THIS EVENT IS FREE





Market, Music and Moms

Indian Creek Plaza transforms into a bountiful outdoor market. Come sip mimosas, enjoy live music and stroll around historic downtown Caldwell for this popular annual event. Invite all the girls to peruse a curated collection of the valley's 80+ best artisans on display for you to shop for all the moms who enrich your life. Don't worry, we won't tell if you pick up a few things for yourself, too. We're pretty good at keeping secrets.

EVENT HIGHLIGHTS

See a schedule of all event happenings on our Signature Events page at indiancreekplaza.com
[Mom's Celebrated at the Mother's Day Market — Indian Creek Plaza](#)

Mimosas

Our bar is serving mimosas, white wine and red wine in our signature wine tumblers for this special event. The wine tumblers are \$20 each, but if you purchase one, you receive a **free** mimosa or wine. Mimosas are set at \$7 without a tumbler. Featured Caldwell wineries are Ste. Chapelle and Huston Vineyards.

Live Music on the ICCU Main Stage at Indian Creek Plaza:

Better Than JAM

Saturday, May 10 | 10:00 AM - 12:00 PM

Better Than Jam features Grant Wilson on guitar and Jami Wilson on fiddle, blending smooth jazz, lively bluegrass, and heartfelt originals. Their dynamic sound brings a fresh twist to timeless styles.

Good Time Charlie

Saturday, May 10 | 12:00 - 3:00 PM

Good Time Charlie, a country music artist originally from Northern California's Central Valley, has become a standout performer in Idaho and beyond. Blending the classic sounds of Merle Haggard and Waylon Jennings with a 90s country vibe, his dynamic guitar work and booming baritone create a high-energy, crowd-pleasing show. Known for his heartfelt songwriting and engaging stage presence, he's one of the most sought-after country acts in the region—it's always a good time with Good Time Charlie.



Event Graphics



See individually attached files in email for print ready graphics for distribution



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About Destination Caldwell - Destination Caldwell is a 501(c)(3) non-profit organization whose mission is to leverage Caldwell's agricultural heritage to promote economic growth. The organization aims to make Caldwell a destination for locally produced wines along the Sunnyslope Wine Trail, market fresh goods, and farm to fork dining. Destination Caldwell is also the City of Caldwell's managing partner of Indian Creek Plaza, with the intent to produce 250 events and activities each year to attract locals and visitors to downtown Caldwell. The Plaza is located in the core area of downtown Caldwell's retail district on the corner of Kimball Avenue and Arthur Street and is equipped with an ice-skating ribbon and rink, a stage for concerts, live entertainment and movies, outdoor seating, and two splash pads. For more information, visit <https://www.destinationcaldwell.com> and <https://www.indiancreekplaza.com>