

Caldwell Parks & Recreation

2026 SPONSORSHIP OPPORTUNITIES





SPONSOR CALDWELL PARKS & RECREATION

Caldwell Parks & Recreation is proud to serve as a cornerstone of our community, offering year-round programs, events, and recreational opportunities that bring residents of all ages together. From family-friendly celebrations and outdoor events to youth sports and enrichment programs, we create meaningful experiences that strengthen connection, belonging, and civic pride throughout Caldwell. Sponsorship provides your organization a high-impact opportunity to support programs that enhance quality of life while gaining valuable visibility with a diverse, engaged, and local audience. Partnering with Caldwell Parks & Recreation aligns your brand with positive community experiences that families return to year after year.

Your partnership reflects a shared commitment to community well-being, youth development, and accessible recreation. By supporting Caldwell Parks & Recreation, you demonstrate your investment in creating welcoming spaces, healthy lifestyles, and opportunities that help our community thrive.

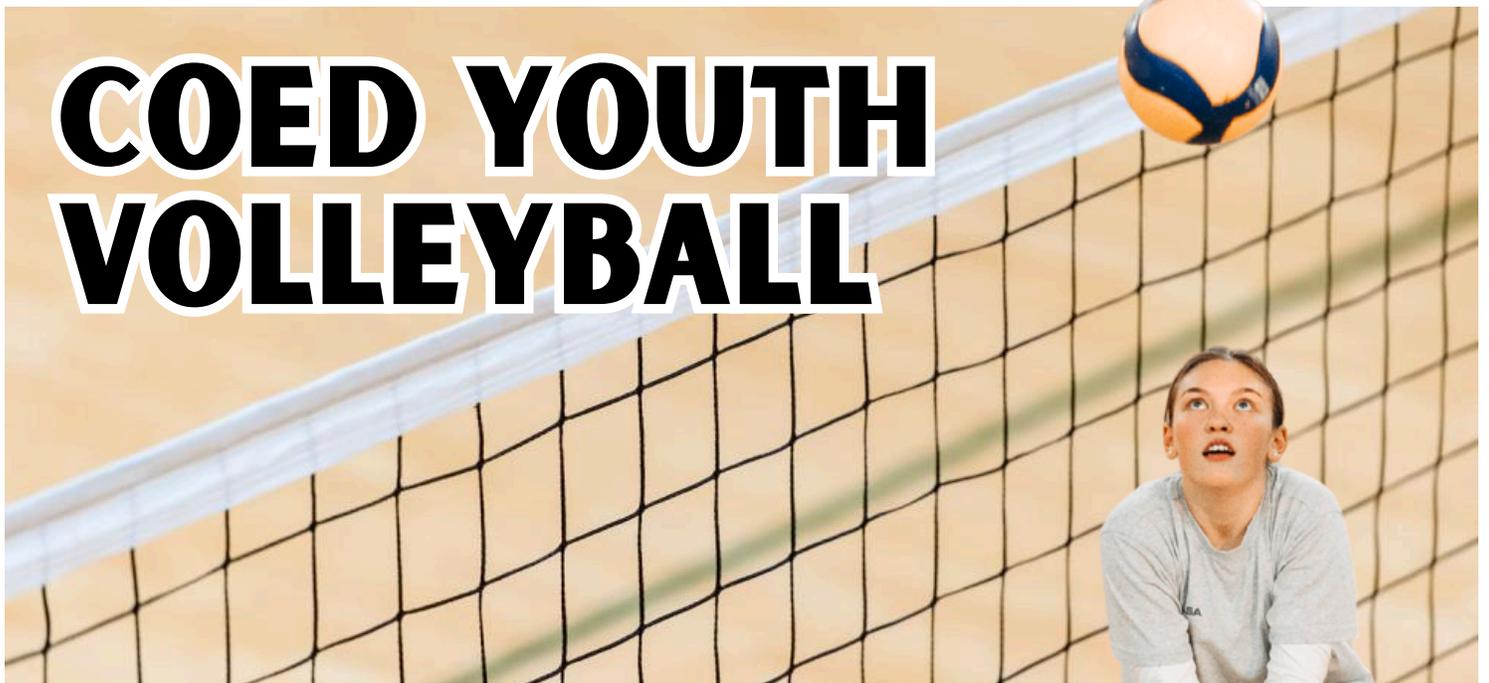
Sponsorship funding helps support vital initiatives, including:

- Youth sports leagues and recreation programs for children of all ages
- Community events and celebrations that bring families and neighbors together
- Enhancements to parks, facilities, and recreational spaces
- Programs that promote wellness, inclusion, and lifelong recreation

We invite you to partner with us in supporting programs and places that matter, creating lasting impact for families, youth, and the entire Caldwell community.



COED YOUTH VOLLEYBALL



COED YOUTH VOLLEYBALL LEAGUES: WINTER 2026

We offer two youth volleyball leagues, 4th–5th grade and 6th–7th grade, serving more than 150 girls and boys each season. These leagues help young athletes build strong volleyball fundamentals through proper technique and game play, with coaches teaching skills like serving, passing, setting, hitting, and court awareness. The six-week season includes two evening practices each week, one game each week, and a single-elimination tournament in the final week. Every player receives a game-day T-shirt to keep. Sponsoring this league gives your business meaningful visibility with local families while directly supporting youth development, teamwork, and a strong community partnership with the City of Caldwell.



SPONSORSHIP LEVELS	\$250	\$1,100
Website Presence Featured Company Logo on City of Caldwell league web page, a key resource for families viewing league details and game schedules throughout the season.	✓	✓
League Sponsor Logo recognition across all printed materials (including our seasonal Activity Guide, posters, etc.), advertising, and in all social media promotion. Limited to one sponsor.		✓
Game Day T-shirt Branding: Company logo featured on all game-day T-shirts		





EASTER EGG SCRAMBLE

EASTER EGG SCRAMBLE: APRIL 4, 2026

The Easter Egg Scramble is a beloved spring event that brings families and neighbors together for a fun, high-energy celebration. This community tradition welcomes hundreds of local children and families for a memorable day focused on play, connection, and seasonal fun. Supporting the Easter Egg Scramble through a community donation is a great way for organizations to connect with local families while gaining visibility through event signage, printed materials, social media, and our seasonal Activity Guide. Donors help make this family-friendly event possible while showing their commitment to supporting community-centered programming in Caldwell.

SPONSORSHIP LEVELS	IN-KIND	DONATION
<p>Contribute an in-kind item, such as small toys that fit inside Easter eggs or larger prizes for winning egg finders, and have your company logo displayed on the City of Caldwell event web page, a key resource for event details.</p>	✓	✓
<p>Community Supporter Logo recognition across all printed materials (including our seasonal Activity Guide, posters, etc.), advertising, and all social media promotion.</p>		✓





CINCO DE MAYO

PICKLEBALL TOURNAMENT

CINCO DE MAYO PICKLEBALL TOURNAMENT: MAY 1-2, 2026

Partner with Caldwell Recreation to support the Cinco de Mayo Pickleball Tournament, a festive community event that brings players, families, and spectators together for a full day of competition and celebration. The tournament attracts pickleball players of varying skill levels and a strong community audience. Sponsoring this event provides your business with valuable exposure, connects you with an active and engaged crowd, and showcases your support for community recreation in Caldwell.

SPONSORSHIP LEVELS	IN-KIND	\$250	\$500
Contribute an in-kind item like beverages, snacks, swag, or prizes and have your company logo displayed on the City of Caldwell event web page, a key resource for viewing event details.	✓	✓	✓
Booth Sponsor Host a company booth and share promotional materials with event attendees.		✓	✓
Event Sponsor Logo recognition across all printed materials (including our seasonal Activity Guide, posters, etc.), advertising, and all social media promotion.			✓

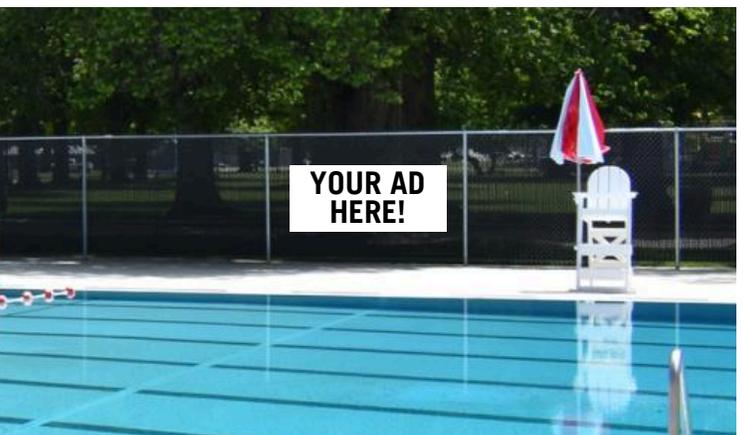




BANNER ADVERTISEMENTS AT CALDWELL MEMORIAL POOL: SUMMER 2026

Promote your business at the new Caldwell Memorial Pool, a high-traffic community destination serving thousands of local families each summer. Banner advertising at the pool offers your business prominent, repeated visibility during swim lessons, open swim, and special events. This opportunity puts your brand in front of engaged residents in a family-friendly setting while demonstrating your support for recreation and community investment through a partnership with the City of Caldwell.

SPONSORSHIP LEVELS	\$600	\$1,100
<p>Half Summer Display: 7 Weeks Provide your banner, and we'll display it prominently for seven weeks before returning it to you. Location options will be shared, and selections will be made on a first-come, first-served basis. Banner size: 3' x 5'</p>	✓	
<p>Full Summer Display: 14 Weeks Provide your banner, and we'll display it prominently for the full summer season before returning it to you. Location options will be shared, and selections will be made on a first-come, first-served basis. Banner size: 3' x 5'</p>		✓





2025 Sponsor

SIZZLIN' SUMMER CINEMA, FREE MOVIES IN THE PARK: SUMMER 2026

Sizzlin' Summer Cinema is our free movies in the park series, bringing families and neighbors together for fun summer nights under the stars. Sponsoring a movie night is a great way for businesses to connect with the community, gain visibility on-screen, in printed materials, on social media, and in our seasonal Activity Guide. Sponsors have the opportunity to engage directly with attendees through a company booth, showcasing support for local programs while promoting your brand to families and residents.

SPONSORSHIP LEVELS	IN-KIND	\$1,200, ONE MOVIE NIGHT	\$900, EACH ADDITIONAL
<p>Contribute an in-kind item like beverages, snacks, or prizes and have your company logo displayed on the City of Caldwell event web page, a key resource for viewing event details.</p>	✓	✓	✓
<p>Movie Night Sponsor Logo featured on all printed materials, shown on-screen before the movie, highlighted on social media and in our Activity Guide, with the opportunity to host a company booth and share promotional materials with event attendees. Promotional materials for a specific movie night will feature only that night's sponsor, while general marketing for the full movie series will include all sponsors.</p>		✓	✓





CALDWELL

ARTISAN FAIR

CALDWELL ARTISAN FAIR: JUNE 13, 2026

The Caldwell Artisan Fair is a lively celebration where local artists and creators come together with the community for a day of creativity, unique art, crafts, flavors, and fun for everyone! Sponsoring connects your business with an engaged audience that values shopping local, while gaining visibility through event signage, print, social media, and our seasonal Activity Guide. It's a meaningful way to support local creativity and promote your brand in the Caldwell community.



SPONSORSHIP LEVELS	IN-KIND	\$250	\$1,500
Contribute an in-kind item like vendor swag OR host a free youth art activity booth and have your company logo displayed on the City of Caldwell event web page, a key resource for viewing event details.	✓	✓	✓
Booth Sponsor Host a company booth and share promotional materials with event attendees.		✓	✓
Event Sponsor Logo recognition across all printed materials (including our seasonal Activity Guide, posters, etc.), and in social media promotion, advertising, and on the 4' x 8' event banner leading up to and during the event.			✓



NFL FLAG FOOTBALL LEAGUES: FALL 2026

Partner with Caldwell Recreation to support the NFL Flag Football League! This program serves more than 300 girls and boys each fall and is divided into two leagues, K–1st grade and 2nd–4th grade. This fun, high-energy program focuses on skill development, teamwork, and good sportsmanship. Players take part in two practices and one game each week, and every participant receives an official NFL Flag Football jersey and flag. Sponsoring the league connects your business with local families while supporting youth development and strengthening community ties through a partnership with the City of Caldwell.

SPONSORSHIP LEVELS	\$250	\$1,100
Website Presence Featured Company Logo on the City of Caldwell NFL Flag Football league web page, a key resource for families viewing league details and game schedules throughout the season.	✓	✓
League Sponsor Logo recognition across all printed materials (including our seasonal Activity Guide, posters, etc.), advertising, and in all social media promotion. Limited to one sponsor.		✓





Winter 2025-26 Sponsor



JUNIOR YOTES BASKETBALL LEAGUES: WINTER 2026-27

Partner with Caldwell Recreation and the College of Idaho to support the Junior Yotes Basketball Leagues. This is one of our largest youth sports programs, offering three leagues for 1st–2nd grade, 3rd–4th grade, and 5th–6th grade, serving more than 900 girls and boys. The league focuses on skill-building, teamwork, and good sportsmanship with over 90 teams, and 220 games played each season. Each league lasts five weeks, each player practices twice a week, plays one game per week, and receives a Junior Yotes basketball jersey. Sponsoring the league connects your business with local families while supporting youth sports and a strong community partnership between the City of Caldwell and the College of Idaho.

SPONSORSHIP LEVELS	\$500	\$2,500
<p>Website Presence Featured Company Logo on City of Caldwell Junior Yotes basketball league web page, a key resource for families viewing league details and game schedules throughout the season.</p>	✓	✓
<p>League Sponsor Logo recognition across all printed materials (including our seasonal Activity Guide, posters, etc.), advertising, and in all social media promotion. Limited to one sponsor.</p> <p>Jersey Branding: Company logo featured on 900+ Junior Yotes Jerseys</p>		✓





SECRET PAL PROGRAM

FINANCIAL ASSISTANCE FOR YOUTH ACTIVITIES

With generous support from the **Dorothy Kidd Foundation**, Caldwell Parks and Recreation works to make sure every child can play, learn, and grow, no matter their family's financial situation. The Secret Pal Program uses community donations to help qualifying families in the City of Caldwell afford youth recreation programs. Donations can cover up to 75% of activity fees, giving kids the chance to build confidence, make friends, and create lasting memories. Your support helps keep children active, involved, and connected to their community.

CALL 208-455-3060 TO DONATE!

Donations of \$250 or more include the opportunity to feature your logo in our next seasonal Activity Guide. Reach thousands of local families while supporting youth programs in Caldwell! **100% of donations are applied directly to program fees for children.**





READY TO GET INVOLVED?

Partner with us to support community recreation!

Caldwell Parks & Recreation

- ☎ 208-455-3060
- ✉ caldwellrec@cityofcaldwell.org
- 📍 710 Irving Street, Caldwell, ID



Caldwell Parks & Recreation SPONSORSHIP INFORMATION



Business/Organization (exactly how it should appear in print): _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

I WOULD LIKE TO SPONSOR:

<input type="checkbox"/> COED YOUTH VOLLEYBALL LEAGUES	<input type="checkbox"/> \$250 Website Presence <input type="checkbox"/> \$1,100 Title Sponsor
<input type="checkbox"/> EASTER EGG SCRAMBLE	<input type="checkbox"/> In-Kind <input type="checkbox"/> Donation
<input type="checkbox"/> CINCO DE MAYO PICKLEBALL TOURNAMENT	<input type="checkbox"/> In-Kind <input type="checkbox"/> \$250 Booth Sponsor <input type="checkbox"/> \$500 Title Sponsor
<input type="checkbox"/> BANNER ADVERTISEMENT: CALDWELL MEMORIAL POOL	<input type="checkbox"/> \$600 Half Summer Display <input type="checkbox"/> \$1,100 Full Summer Display
<input type="checkbox"/> SIZZLIN' SUMMER CINEMA	<input type="checkbox"/> In-Kind <input type="checkbox"/> \$1,200 One Movie Night <input type="checkbox"/> \$900 Each Additional, Amount: ____
<input type="checkbox"/> CALDWELL ARTISAN FAIR	<input type="checkbox"/> In-Kind <input type="checkbox"/> \$250 Booth Sponsor <input type="checkbox"/> \$1,500 Title Sponsor
<input type="checkbox"/> NFL FLAG FOOTBALL LEAGUES	<input type="checkbox"/> \$250 Website Presence <input type="checkbox"/> \$1,100 Title Sponsor
<input type="checkbox"/> JUNIOR YOTES BASKETBALL LEAGUES	<input type="checkbox"/> \$500 Website Presence <input type="checkbox"/> \$2,500 Title Sponsor
<input type="checkbox"/> SECRET PAL PROGRAM	<input type="checkbox"/> Donation

Total Sponsorship: _____

My check is enclosed

Please invoice my business/organization

Email your high resolution vector or native format (ai, eps, or psd) logo/artwork to caldwellrec@cityofcaldwell.org

Please mail your generous tax-deductible donation to:
 Caldwell Parks and Recreation
 710 Irving Street, Caldwell, ID 83605

We agree to the terms indicated above:

SPONSOR

Name: _____ Title: _____ Date: _____