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FOR IMMEDIATE RELEASE**Idaho Economic Development Association Tours Caldwell During Their Annual Fall Conference**

It's no secret that Caldwell is doing big things. Indian Creek Plaza opening in the spring of 2018 has brought thousands of people to downtown Caldwell where they can enjoy 250 events throughout the year. Local entrepreneurs have since flocked to downtown, creating a vibrant area for residents to shop, eat and play. Likewise, Sky Ranch Business Park has brought hundreds of thousands of square feet in manufacturing and business to Caldwell, as well as over 1500 well-paying jobs.

On Tuesday, the Idaho Economic Development Association came to see Caldwell's progress for themselves. IEDA's mission is to promote strong economic development practices and collaboration across the state of Idaho through sustainable business growth and education. Steve Fultz, the city's Economic Development Director, directed the association on a tour through Sky Ranch and revealed insights into the city's vision before the business park came to fruition. Caldwell's initial investment into park infrastructure including water, sewer, power and getting the ground shovel-ready has shown a substantial return on investment as new businesses broke ground and settled in. CEO of Destination Caldwell, Keri Smith-Sigman, toured the members around Indian Creek and the Plaza in downtown Caldwell where members arrived at the perfect time to watch the ice ribbon being built. Last year was the Plaza's first year hosting the ice-skating rink and they had nearly 35,000 skaters over the course of the season. These investments, along with careful city planning, have allowed Caldwell to blossom into an ideal place to live, work and play.

The City of Caldwell has been diligently working for years to increase its economic base so that each resident has equitable access to opportunities. While there is still work to be done, hosting IEDA means that the city's efforts have thus far gained favor across the state. As the city continues to invest in itself, strong partnerships - like those with IEDA - are what will be most valuable.