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**FOR IMMEDIATE RELEASE**

The City of Caldwell in partnership with Destination Caldwell has been awarded \$50,000 from Together Treasure Valley for the creation of Indian Creek Musical Art Park. Together Treasure Valley, a new initiative that launched last April, unites local businesses in their mission to do good in our community and to celebrate what a great place the Treasure Valley is to live and work.

Destination Caldwell's brand promise is to position "Caldwell as Idaho's premier gathering place with a focus on locally produced wines along Sunnyslope Wine Trail, market-fresh goods and farm-to-fork dining." Together, our mission is to foster and promote downtown revitalization and economic growth while building Caldwell's brand as a thriving, healthy community.

The musical art park will be located strategically in the core of Caldwell's city center between two downtown destinations – Indian Creek Park and Indian Creek Plaza. The selected location is near the popular Indian Creek footbridge at Arthur & 7<sup>th</sup> Avenue, the heart of Caldwell's Winter Wonderland.

Mayor Garret Nancolas states, *"The City of Caldwell is excited about the partnership with Together Treasure Valley and the many upcoming improvements planned within Caldwell's downtown area. The creation of the Indian Creek Musical Art Park again supports City Council's desire to provide family-friendly parks and activities for the members of our community."*

The design of Indian Creek Musical Art Park will include interactive musical instruments that will be built to maintain authentic, pleasing tones through decades of extensive play and exposure to nature. All instruments will be working art sculptures designed as true percussion instruments which will enhance Indian Creek's beautiful urban outdoor setting and create a full

sensory experience for children and adults. The musical instruments will encourage social participation of all ages, people with disabilities and diverse cultures.

*"This project brings together beautiful art in way that's interactive and educational," says Debra Leithauser, publisher of the Idaho Statesman and a partner in Together Treasure Valley. "We had applications from six cities, and choosing what to support was difficult. Caldwell is supporting public art as well as learning, which was exciting to the Together Treasure Valley partners."*

A request for qualifications for artists to design and build the musical art instruments will be issued by the City of Caldwell and Destination Caldwell early March, 2017. Any artists interested in this call for artists are encouraged to send an email to Keri K. Smith-Sigman ([develop@cityofcaldwell.org](mailto:develop@cityofcaldwell.org)). Once an artist is selected the City will host a community workshop to seek public input and musical art suggestions. The Indian Creek Musical Art Park is a 12-18 month project with installation of the musical playground scheduled for a spring 2018 grand opening.

Together Treasure Valley partners include Albertsons, Agri Beef Co., Boise Airport, Boise State University, Bronco Motors, CBH Homes, Colliers International, Engineered Structures, Inc., Gardner Company, Holland & Hart, Idaho Central Credit Union, Idaho Wine Commission, Idaho Power, Idaho Statesman, Intermountain Gas, Jacksons, Oppenheimer Companies, Inc., Regence BlueShield of Idaho, Saint Alphonsus Health System, Scentsy, St. Luke's Health System and United Heritage. New partners in 2017 are: Lyle Pearson, University of Idaho and Wells Fargo.

**Project Leads:**

Keri Smith-Sigman, City of Caldwell Economic Development Specialist

Kelli G. Jenkins, Destination Caldwell - President



