



Media Contact:

Kelli Jenkins

208.989.0714

destinationcaldwell@hotmail.com

MEDIA ALERT

FOR IMMEDIATE RELEASE

DESTINATION CALDWELL HOSTING OPEN HOUSE

*Caldwell residents are invited to a Community Art Vision
Open House next Wednesday*

CALDWELL, ID – June 6, 2017 – The City of Caldwell, along with Destination Caldwell, has been awarded \$50,000 from Together Treasure Valley for the creation of Indian Creek Musical Art Park. In addition to bringing the community together through interactive art, Destination Caldwell and the City of Caldwell have a unique opportunity to involve local artists and the community in the development of the park.

The community is invited to participate in a Community Art Vision Open House to gather community insight and suggestions from artists. There will be renderings and examples of parks throughout the country on which people can give their opinions.

WHO: Destination Caldwell and the City of Caldwell
WHAT: Community Art Vision Open House
WHERE: Caldwell Farmer's Market @7th & Arthur (next to TVCC)
Indian Creek Musical Art Park booth
WHEN: Wednesday, June 14, 3:00 - 6:00 p.m.

Caldwell Mayor Garret Nancolas recently stated, "The City of Caldwell is excited about the partnership with Together Treasure Valley and the many upcoming improvements planned within Caldwell's downtown area. The creation of the Indian Creek Musical Art Park again supports City Council's desire to provide family-friendly parks and activities for the members of our community."

One of Together Treasure Valley's partners, John Jackson, CEO of Jacksons, shared the following, "Together Treasure Valley's mission is to help fund a variety of projects that will leave a lasting, meaningful impression of the Treasure Valley. The Indian Creek Musical Art Park is a perfect example of this. The Musical Art Park will bring together beautiful art in a way that is both interactive and educational. All musical instruments will be working art sculptures designed as true percussion instruments which will enhance Indian Creek's beautiful urban outdoor setting and create a full sensory experience for both children and adults. It is strategically located between two downtown destinations - Indian Creek Park and Indian Creek Plaza - which are designed to encourage social participation for the entire community. We started our business in Caldwell 42

years ago. Recently, we announced the construction of a new distribution center in the City of Caldwell. This is a major part of our business, and we are very pleased to bring it back to the community where it all started. It is truly gratifying to me personally to contribute to the City of Caldwell's revitalization efforts, both economically and culturally."

About Destination Caldwell

Destination Caldwell's mission is "to position Caldwell as Idaho's premier gathering place with a focus on locally-produced wines along the Sunnyslope Wine Trail, market fresh goods and farm to fork dining." They are a not-for-profit 501c3 organization, based in Caldwell, Idaho. For more information head to www.destinationcaldwell.com.