



FOR IMMEDIATE RELEASE
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Indian Creek Plaza Grand Opening Date Announced
Splash into Fun at PLAZA PALOOZA!

Caldwell, Idaho – Indian Creek Plaza, downtown Caldwell’s most recent revitalization project, will officially open Saturday, July 14, 2018.

The grand opening celebration, “PLAZA PALOOZA!” will be held July 14 from 3-9 p.m. The event is free and will include water activities and live regional music, as well as local food and drinks for sale.

“This will be the coolest place to be in the Treasure Valley, literally,” said Wisti Rosenthal, Director of Indian Creek Plaza. “Come cool off at PLAZA PALOOZA! Play in our splash pads and fountains, wade into our water games, or purchase some tasty frozen treats and drinks.”

The splash pads, fountains, and water games will be active from 3-6 p.m. Live music will begin at 3 p.m. with funk-rock band Jupiter Holiday. The mountain-rock band, Great Bait, will follow at 5 p.m. After wrapping up the water activities at 6 p.m., The Grant Webb Band will play country-rock style music at 7 p.m.

“This is the most exciting thing that has happened in downtown Caldwell since I was a little kid,” said Garret Nancolas, Mayor of Caldwell. “This will be a gathering place for families, bringing citizens back and reestablishing the downtown as the heartbeat of the city.”

An open house to preview Indian Creek Plaza while it is still under construction, “Sneak Peek #2,” will be held on Thursday, May 10, 2018, from 4-6 p.m. at the Destination Caldwell Office, 106 S. Kimball Ave. The event is free and open to the public. Attendees are advised to wear comfortable clothing and close-toed shoes.

The public is also invited to attend a ribbon cutting for Indian Creek Plaza on Thursday, July 12 at 5 p.m. For more information about Indian Creek Plaza and upcoming events, visit www.indiancreekplaza.com.

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About Indian Creek Plaza – Indian Creek Plaza is located in the core area of the downtown Caldwell’s retail district, adjacent to the newly restored Indian Creek, on the corner of Kimball Avenue and Arthur Street. The Plaza is equipped with an ice rink and ribbon, a stage for concerts and live entertainment and movies, outdoor seating, and a splash pad for outdoor water play. The Plaza is owned by the City of Caldwell and managed by Destination Caldwell. For more information visit www.indiancreekplaza.com

About Destination Caldwell - Destination Caldwell is a 501(c)(3) non-profit organization whose mission is to reclaim and rebrand Caldwell as Idaho’s premier gathering place with a focus on locally produced

wines along the Sunnyslope Wine Trail, market fresh goods, and farm to fork dining. Destination Caldwell is the City of Caldwell's managing partner of the Plaza and is responsible for the management, operations and programming of events and activities which are privately funded through business partnerships, individual donations, event sponsorships, program revenues, plaza rentals, and the Downtown Caldwell Business Improvement District. For more information visit <https://www.destinationcaldwell.com>.